

Amzur's Analytic Engine – AAE

Overview

Have you ever needed to connect your business's ERP & Inventory Management system with its ecommerce? Ever wanted to capture a whole lot of key metrics and data, and pass the information back to your ERP?

Our solution to that is the AAE – Amzur's Analytic Engine – a programmable extension to NetSuite and Amazon Webstores.

The AAE was designed as an integration solution for NetSuite and Amazon. With this you can seamlessly bridge the gap between NetSuite - your inventory, warehouse and financials – and your Amazon Webstore – ecommerce. The AAE helps keep both systems automatically in sync, thus reducing the chances of human errors and data mismatch.

Key Features

The AAE is more than just a connector. In addition to scheduled feeds to maintain sync, it also captures various metrics to help improve your business. AAE's functions can be broadly classified into 3 areas –

- Amazon Web Services
- Warehouse Management
- EDI management

AAE connects to Amazon Webstores, Marketplace Web Services, and Associate Advertising. Warehouse management offers Picking Sequence, Box tracking, and Optimal Shipping Method selection. You can also use EDI to with your sales and purchases, using AAE's EDI connectors.

The other features of this integrator are -

- Scheduled feeds with adjustable frequency
- Multiple marketplaces
- Automatic surfacing of related products
- Associate Product Sales tracking
- Error logging with drill-down

Feeds To and From Amazon

- Product feed with Relationships – size, color, size/color
- Inventory
- Price
- Accessory relationships
- Customers
- Orders
- Associate Sales Orders
- Shipping Acknowledgement
- Settlement
- Advertising Settlement

For EDI Systems

- 810 – Invoice
- 812 – Credit/Debit Adjustment
- 816 – Organizational Relationships
- 820 – Payment Order/Remittance Advice
- 824 – Application Advice
- 846 – Inventory Inquiry/Advice
- 850 – Purchase Order
- 852 – Product Activity Data
- 856 – Ship Notice/Manifest
- 860 – Purchase Order Change Request, Buyer Initiated
- 864 – Text Message
- 867 – Product Transfer and Resale Report
- 997 – Functional Acknowledgment

More Information

The AAE is a self-service platform, with a visual interface and the ability to use multiple pre-built connection libraries, allowing you to design your own integrations.

To learn more about the AAE, visit our [website](#) and view the video, or [contact us](#).